Advanced

The **ADVANCED PPI Standards of Use** outlines the features of an integrated advanced PPI user. Organizations must meet all the BASIC standards and at least one advanced standard from each of the following categories to earn the ADVANCED PPI certification.

PPI Definitions

PPI	PPI scorecard + PPI lookup table
PPI Scorecard	PPI questions + responses + associated values
PPI Lookup Table	Poverty lines + PPI score ranges + likelihoods for each PPI score range

ADVANCED Standards

INTENT	
1	The organization has identified a SPM/PPI "Champion" (or clearly articulated responsibilities for various staff) to manage and monitor the SPM/PPI process.
2	PPI results have informed a policy or operational shift.
3	PPI results have informed product design decisions and/or market research.

PROCESS	
4	All staff (or individuals) involved in the PPI process (collection, entry, training, analysis, and reporting) have clear descriptions of each element in the process.
5	The capture of PPI data is integrated into the organization's management information system (MIS).
6	PPI data entry process is checked for accuracy. This check includes at least 5% of PPI data and takes place after the data is entered into the data collection system. This check is performed by someone other than the data encoder.
7	Access to consolidated PPI data in the MIS is restricted to a small number of key staff.
8	A back-up (either physical or electronic) exists for the collected PPI scorecards for back checking.

TRAINING	
9	Internal staff capacity exists to train new and current staff on the PPI. Training includes PPI concepts and operational requirements.
10	Staff (or individuals) involved in data analysis are properly trained in accurate PPI analysis and reporting guidelines.

REPORTING	
11	Poverty level results are integrated with other available client information in management reports (such as client demographics, product information, and other social indicators).
12	Poverty level results are included in the Annual Report.

13	Poverty level results are communicated regularly to field staff (for example, results are discussed at branch office meetings).
14	Poverty level results are communicated/reported to the board and/or investors.
15	Poverty level results are reported to the MIX (in the Social Performance/Poverty Measurement section) and/or to national associations.
16	An indication is made in external reporting whenever a specific donor or investor funded the use of the PPI within the organization.
17	Actions and policy changes resulting from PPI data analysis are tracked.
18	Poverty level results are compared with the local poverty rates of the country/region/state when available.

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