# Introduction to the PPI®

**The Progress out of Poverty Index® (PPI®), a product of Grameen Foundation, is a poverty measurement tool for organizations and businesses with a mission to help the poor.** The PPI starts with a survey of 10 verifiable questions that a field agent can ask their clients in 5 to 10 minutes. The answers receive a score that indicates the likelihood that the survey respondent is living below the national poverty line or one of the internationally-recognized poverty lines (e.g., $1.25 per day PPP). Currently, there are 46 country-specific PPIs and one expert-based poverty scorecard for China.

**This is fundamental business intelligence for those in the business of serving the poor.** The PPI enhances social performance management when integrated into information systems and management processes. It facilitates better targeting of interventions, client segmentation, and product development. Most importantly, it allows pro-poor organizations to track their clients’ poverty status over time so that they can answer, “Are our services helping the poor?”

### Learn the Essentials in a Half-day Training

This training is for technical and program headquarters staff of international development organizations who are interested in increasing their knowledge of the PPI and how it could be used in their organization. The training has three modules:

* **Module 1: *PPI Fundamentals (75 minutes)***

This session provides an overview of social performance management theory and practice. It introduces the PPI within that context as both a client-level poverty measurement tool and an organization-level management tool. Using a country-specific PPI, participants review the construction and statistical underpinning of the PPI.

* **Module 2: PPI Implementation (90 minutes)**

In this session, participants walk through the process of implementing the PPI, addressing five essential, iterative steps: a) defining information and resource requirements; b) collecting and storing data; c) processing and analyzing data; d) reporting data; and e) using data to make strategic and operational decisions about client targeting, product and service design, and institutional performance.

* **Module 3: The PPI and Your Organization (60 minutes)**

Using a case study format, this session examines PPI implementation through the lens of one microfinance institution’s challenges, benefits, and overall learning. The session then guides participants in exploring the PPI's potential uses and benefits in their own organization.

**About the Trainer**

Insert picture of trainer here

[Insert trainer bio here]

